



## "I can Breath SA Air"

Beccy Cole said "I can breath when I'm back home in South Australia."

"I'm a very patriotic **South Aussie** and there is something very settling about being in my home state," says the former **Blackwood** girl.

"I can breathe properly again. I'm a huge **Crows** fan, love a **Coopers** and search for **Barossa** wine whenever I'm there"

Beccy is coming back to headline this year's **Rock The Mount** at **Melrose** on **April 15-17**.

Beccy now lives in a beachside village in NSW called **Copacabana**.

"I've nicknamed it '**Blackwood by the Sea**' due to the beautiful trees and hills that remind me of home," she says, adding that her experiences growing up are a part of the show.

"There are a few (songs) that I always get asked to sing when I'm home, including **Blackwood Hill** about my childhood growing up in the **foothills of Adelaide**," she says.

The crowd at **Rock The Mount** will be privy to a new song, **Purple Hills**, about the **Salvation Jane** that covers the **South Australian** countryside in spring. "It's so like me to fall in love with a noxious weed!" she says.

In April, Beccy will be joined by her friend, music star **Adam Harvey**. "He's the best in the business," she gushes. "Watching him entertain is thrilling. Singing with him is an honour."

**Leo Sayer... You Make Me Feel Like Dancing...** will be making a special guest appearance.

"I'm very lucky to have performed with **Leo** on a number of occasions," Beccy says. "He's the life of the party backstage, a very funny man who is always 'on'. He's also very generous to his fellow performers and clearly loves calling **Australia home**."

### Comments

- *Dave of Port Pirie* Hell I'm getting old, used to see this girl about 6 or 7 with her mother singing on Sunday at the Duke of York Hotel in Adelaide. Great to have watched her through the years
- *Jacki of Adelaide* Good on ya Beccy, I used to watch you sing with your mum (**Carol Sturtzel and Wild Oats**) when you were 6 years old at the Duke of York hotel on Sunday afternoons. Very happy to see you are doing so well.

Source: Adelaide Now

## Harmony Impresses APRA



Hard work and self-funding is beginning to pay off for rising **country music** star **Harmony James**.

The **Brisbane** singer has so far paid for everything to pursue her musical dreams and struggled at times despite her single **Somebody Stole My Horse** topping the country charts in 2008.

**Harmony** was recently offered a lifeline worth \$25,000 when she was named among eight aspiring artists to receive a professional development award from the **Australasian Performing Right Association (APRA)** at a presentation in Sydney. **Harmony** says the bi-annual awards from APRA represented a significant boost for Australian musicians trying to make their career in an often unforgiving industry.

"Being an independent artist things are always a bit tight.... This will just hurry things up a bit by a couple of years and allow me to do things I would've otherwise have had to save up for."

Top of the list is spending some time recording in Sydney with Australia's top country music talent before travelling to Nashville to showcase her talents and develop her song writing career.

In 2009 **Harmony** was awarded **Female Vocalist Of The Year** and the **Southern Stars** awards and a year later she was nominated for the **2010 CMAA Album of the Year and Female Artist of the Year**.

Having released and marketed her own EP and debut album, **Harmony** became a unanimous choice for a grant by APRA's judges after being selected from around 2500 entries. **Well done Harmony. You're a rising star in progress!**

## Why Gawler Country Music Club is Successful

When a **Country Music Club** sees healthy membership numbers and their attendance figures are continually approaching full capacity, it is both satisfying and encouraging.

It is also an indication that the club must be doing something right.

When club members and visitors are happy with the entertainment; the admission fees are kept at a low affordable price; the Committee all muck in to ensure everything runs smoothly; they listen to what club members say, and take appropriate action... and when the bank balance is maintained at a healthy level...this could be called... **Success!**

### Our club has a fantastic loyal membership.

Sometimes it is difficult to please everyone, but one thing is for sure... **Gawler Country Music Club** sure does try.

The structure of our club is basic. No hierarchy and everyone interacts and communicates at the same level.

**Gawler Country Music Club** is financially self sufficient. We don't apply for Grant Funding. Our income is generated from attendance, the fundraising activities of the Committee, and donations made by our Club Members.

What is the secret to our success? There are no secrets!

Simply supply your customers with what they want at the correct price. Provide a good service and good product. Manage your finances well and listen to what people say.

An effective committee needs the correct people each of whom have something to offer in their skills, experience and actions.

Having the appropriate interpersonal manner is essential. Arrogant and controlling persons do not attract respect.

When people leave committees or when membership drops... This is a sign something is wrong.

Good Music to suit different tastes; good food and drinks. Friendly Entertainers with humour, and opportunities for our younger artists and walk-ups.

A central venue close to members and visitors and within reasonable travel distance is a bonus.

The price for club events, membership and entrance fee are set at a level to suit the client's pocket. Tea and coffee to prevent dehydration. Also set at a level to recoup costs.

Good promotion and advertising to attract the target audience from surrounding areas is essential.

An easy payment system for ongoing membership and ease of obtaining tickets attracts consumer confidence and loyalty.

An environment with comfort, convenience, friendship and a good atmosphere.

An effective sound system, helpful, polite and well presented staff.

Proficient marketing is giving your customer what they want, while achieving the club's objectives.

As in any business venture; financial control is important. Always working within budget.

Also, choosing the correct mix of skills and experience when important decisions are to be made.

- **Good Honest Communication**
- **Enthusiasm**
- **Allocation of Time and Effort**
- **Responsible and Committed**

### This is why Gawler Country Music Club is Successful!



**Thanks to everyone on our Gawler Country Music Club Committee; thanks to our Club Members and visitors; thanks to the entertainers and walk-up artists, thanks to our venue Munno Para Bowling and Community Club, thanks for your contributions of raffle prizes, thanks for being you.... and thanks for supporting Country Music!**

Our dear friend Clive R.I.P